

MOST ASKED QUESTIONS ABOUT TIKTOK

Who Owns TikTok?

The founder of TikTok is Zhang Yiming, and it is owned by a Chinese tech company called ByteDance. The CEO of TikTok is Shou Zi Chew since 2021.

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How to Create a TikTok Account

- Open the TikTok app and then tap on the "sign up" button.
- Enter your birthday.
- Then, enter your e-mail.
- Choose a password.

How to Access TikTok Analytics

Analytics

- Visit TikTok, then tap on the profile.
- Tap on three lines.
- Then, continue with the "creator tools" button.
- You will see the "Analytics".

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How Much Do You Get Paid On TikTok?

TikTok pay 2-4 cents per 1000 views. After your video get 1 million views, you can get \$20-40. On live shows, it is possible to get \$100 for every 10,000 followers.

When Is the Best Time to Post on TikTok?

- Mondays: 6 AM, 10 AM, or 10 PM
- Tuesdays: 2 AM, 4 AM, or 9 AM
- Wednesdays: 7 AM, 8 AM, or 11 PM
- Thursdays: 9 AM, 12 AM, or 7 PM
- Fridays: 5 AM, 1 PM, or 3 PM
- Saturdays: 11 AM, 7 PM, or 8 PM
- Sundays: 7 AM, 8 AM, or 4 PM

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